

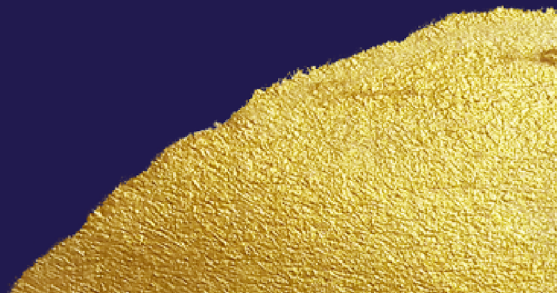


PERFORMING ARTS WA

AWARDS



2024 Awards Sponsorship
Expressions of Interest



A celebration of performing arts in Western Australia

- 30 industry leading awards presented
- 318 audience members at the 2023 award ceremony
- Over 38,821 social media impressions in 2023
- Extensive media presence
- Supported by the Government of Western Australia through DLGSC

The Performing Arts WA Awards (The PAWA Awards) celebrate excellence in West Australian professional live performing arts. Hosted by the Artist Relief Fund WA, these awards acknowledge companies and individuals producing work in dance, musical theatre, opera, and theatre.

Established in 2000, the PAWA Award's are the West Australian equivalent to the Sydney Theatre Awards and the Victorian Green Room Awards, and every year the PAWA's gains further recognition and stature.

In 2023, the PAWA ceremony was held at Heath Ledger Theatre, Perth on Monday 30 October, 2023, with 318 industry professional and supporters in attendance, and reached over 2000 people via social media platforms. The 2024 PAWA Award ceremony will be held mid 2024, and we invite you to partner with us to make these PAWA's bigger and better than ever!



We acknowledge the Traditional Custodians of the land and waters throughout Western Australia. We celebrate the rich and continuing contributions made by First Nations People to the cultural life of our state, and we pay respect to all Elders, past, present and emerging.

We invite you to join the ovation

The PAWA Awards, and the Artist Relief Fund WA, hero the generosity of our supporters and partners as we join forces to celebrate the best in Western Australian performing arts. Your sponsorship will fund cash prizes as well as the events operation and promotion.

We offer our partners a variety of brand promotion and alignment opportunities, as detailed below. By supporting our awards you will be joining a network of passionate organisations and individuals who value growth and excellence in performing arts.

If you would like a bespoke package to suit your requirements, or multi-year support options, please contact our Sponsorship Consultant Erin Coubrough (ecoubrou@gmail.com).

Our partnership levels

Gold Partner | \$5,000 - \$8000

- Presenting partner for one complete category (subject to availability).
- The opportunity to present all awards in your category at the award ceremony.
- Tier one recognition throughout the PAWA website and marketing collateral.
- Four ceremony tickets and an exclusive invitation to the pre ceremony VIP networking event.

Silver Partner | \$2,500

- Presenting partner for three awards (subject to availability).
- The opportunity to present your named awards at the award ceremony.
- Tier two recognition throughout the PAWA website and marketing collateral.
- Two ceremony tickets and an exclusive invitation to the pre ceremony VIP networking event.

Bronze Partner | \$1,000

- Presenting partner for one award (subject to availability).
- Tier three recognition throughout the PAWA website and marketing collateral.
- Two ceremony tickets.

*All prices listed exclude GST.

Our categories and awards

Theatre Category

- Best Mainstage Production
- Best Independent Production
- Outstanding Ensemble
- Outstanding New Work
- Outstanding Newcomer
- Outstanding Performers in Supporting Roles
- Outstanding Performers in Leading Role
- Outstanding Direction of a Mainstage Production
- Outstanding Direction of an Independent Production

Musical and Opera Category

- Best Production
- Outstanding Ensemble
- Outstanding New Work
- Outstanding Newcomer
- Outstanding Performers in Supporting Roles
- Outstanding Performers in Leading Roles
- Outstanding Direction, Movement Direction or Choreography
- Outstanding Musical Direction or Conducting

Dance Category

- Best Mainstage Production
- Best Independent Production
- Outstanding Duet or Ensemble
- Outstanding New Work
- Outstanding Newcomer
- Outstanding Performer
- Outstanding Choreography

Overall Category

- Outstanding Contemporary or Experimental Performance
- Outstanding Sound Design
- Outstanding Composition or Arranging
- Outstanding Lighting Design
- Outstanding Stage Design
- Outstanding Costume Design

Express your interest in partnering with the Performing Arts WA Awards.
Deadline: 5pm on Thursday 4 April 2024.

| | | | |
|--------------------|----------------------|------------|----------------------|
| Organisation name: | <input type="text"/> | Address: | <input type="text"/> |
| Contact person: | <input type="text"/> | Telephone: | <input type="text"/> |
| Position: | <input type="text"/> | Email: | <input type="text"/> |

Preferred category or award/s:

Please note, you may not be allocated your first preference.

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| Investment (please tick one): | Are you also interested in advertising in our ceremony programme: |
| <input type="checkbox"/> \$5,000 - \$8000 : Gold Partner | <input type="checkbox"/> Yes <input type="checkbox"/> No |
| <input type="checkbox"/> \$2,500 : Silver Partner | |
| <input type="checkbox"/> \$1,000 : Bronze Partner | |

For a bespoke package, please contact Erin Coubrough, Sponsorship Consultant via ecoubrou@gmail.com or 0432 957 144.

A timeline of contract, benefits schedule and invoicing will be provided upon submission of interest.



Let's celebrate together

Erin Coubrough
Sponsorship Consultant
ecoubrou@gmail.com
0432 957 144

We reserve the right to decline sponsorship offers where we believe there is insufficient alignment with Artist Relief Fund WA's mission and values. For more information please visit <https://www.artistreliefwa.org.au/>